



Haute école d'ingénierie et d'architecture Fribourg
Hochschule für Technik und Architektur Freiburg

Hes·SO



ITALY-SWITZERLAND

AGRIFOOD TECH DAYS

FRIBOURG

NOVEMBER 23RD, 2024
AT 8:30 AM

Subscribe now (free) :

[GO.HEIA-FR.CH/AGRIFOODTECH](https://go.heia-fr.ch/agrifoodtech)



Embassy of Italy
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ITALIAN TRADE AGENCY



The value chain for
agri-food traceability



STATE OF FRIBOURG
ETAT DE FRIBOURG
STAAT FRIBOURG

Development Agency FDA
Promotion économique PromFR
Wirtschaftsförderung WF

FRIBOURG, THE PLACE TO GROW!

Agritech and Agrifood are key sectors for Switzerland and Italy, renowned for their food tradition and outstanding innovations. In both countries, developing advanced technologies to foster sustainable, resilient and efficient food systems is of crucial importance. Hence, the aim of this event is to promote scientific, industrial and commercial exchange, as well as research and development collaborations in the Agritech and Agrifood sectors between Italy and Switzerland.



Auditorium Edouard Gremaud

**School of Engineering and Architecture of Fribourg (HEIA-FR)
Pérolles 80, 1700 Fribourg (Switzerland)**



You can also follow the event in live streaming:

go.heia-fr.ch/agrifoodtech-streaming



PROGRAM 1/2

8:30 REGISTRATION AND WELCOME COFFEE

9:00 INSTITUTIONAL WELCOME ADDRESS

Jean-Nicolas Aebischer
HEIA-FR Director

Gian Lorenzo Cornado
Ambassador of Italy to Switzerland

Olivier Curty
State of Fribourg, Minister of Economic Affairs

Paolo Bongioanni
Regional Minister for Agriculture, Piedmont

Jerry Krattiger
Fribourg Development Agency, Director

9:30 KEYNOTE PRESENTATIONS

(Moderators: Danilo Demarchi, Marco Mazza)

Digital Production in Switzerland

Thomas Anken
Digital Production, Agroscope

Agritech in Italy

Marco Pacini
Cluster PNRR Agritech

Transforming food systems to mitigate climate change

Marta Antonelli
Swiss Food & Nutrition Valley

Spoke7-NODES

Luisa Torri
Prorector Univ. Gastronomic Sciences

PROGRAM 2/2

11:00 ROUND TABLE
(Moderator: Luca Valenziano)
Agrifood, sustainability between tradition and innovation: Bilateral collaboration
Paolo Bongioanni
Regional Minister for Agriculture, Piedmont
Olivier Curty
State of Fribourg, Minister of Economic Affairs
Samuele Porsia
ICE Switzerland Director
Luisa Torri
Prorector Univ. Gastronomic Sciences

11:45 FINAL REMARKS
Paolo Gay
Turin University
Alberto Giuseppe Sapora
Vice Rector for International Affairs, Politecnico di Torino
Luciana Vaccaro
HES-SO rector and swissuniversities president

12:00 STANDING LIGHT LUNCH AND NETWORKING

14:00 END OF THE EVENT